



LPS Laboratories

An Illinois Tool Works Company

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March 5, 2010

To: United States and Canadian Distributors

Subject: Name and Aerosol Can Change for LPS Citrus Degreaser

LPS has repositioned Citrus Degreaser as a Value Performance X product. The new name for LPS Citrus Degreaser will be LPS OCX Citrus Degreaser. OCX Citrus Degreaser will have the same price, the same net fill, the same part number, and the same chemistry as its predecessor, LPS Citrus Degreaser.

This name change will affect all 3 package sizes of OCX Citrus Degreaser:

	<u>PACKAGE SIZE</u>	<u>PART NUMBER</u>
United States	15 ounce aerosol	05020
	5 gallon pail	05005
	55 gallon drum	05055
Canada	425 grams aerosol	C05020
	18.93 liters pail	C05005
	208 liters drum	C05055

In addition, the aerosol package of OCX Citrus Degreaser will be in a two piece aerosol can as opposed to the three piece aerosol can for Citrus Degreaser. This innovative can design is made of tin-free, polymer coated steel which has no side seam, is corrosion resistant, and provides long product shelf life. The two piece aerosol can is lighter than the three piece can and is a greener can than the three piece can. The two piece can contains greater than 50% recycled steel and is a more sustainable can than the three piece can.

If you have any questions, please call the LPS customer service department or the LPS technical department at (800) 241 – 8334.

Regards,

A handwritten signature in black ink that reads 'Tim Campbell'.

Tim Campbell
Marketing Manager
LPS Laboratories

Internet Web Site: www.lpslabs.com





MARKETING BULLETIN

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Release Date: March 1, 2010

NEW LOOK - NEW NAME



NEW NAME

OCX CITRUS DEGREASER

#05020 (as shown)
Net weight: 15 oz.

Also available in:
5 gal. #05005
55 gal. #05055

KEY POINTS:

- Same part #
- Same net fill
- Same value price
- Same chemistry
- Same MSDS/WHMIS

OLD NAME

CITRUS DEGREASER

#05020 (as shown)
Net fill: 15 oz.

Also available in:
5 gal. #05005
55 gal. #05055

Please contact us for new graphic images.